

Career Day, Job Fair and TV Station Tour

Saturday, April 18, 2015

WLS-TV ABC7 Chicago
190 North State Street, Chicago 60601

Breakfast 8:00 am

Welcome 9:15 am

Greg Pitts | NATPE Educational Foundation, Introductions

Roz Varon | WLS-TV ABC7 Chicago

Consuella | iHeartMedia

Marcus Riley | NATAS

Panel 9:30 am

Lew Klein | NATPE Educational Foundation, Moderator

Lunch & Job Fair Noon

WLS-TV Station Tour 1:30 pm

iHeartMedia Scholarship Drawing Hosts

Consuella | V103 FM, On-Air Personality



Consuella's career began in New Orleans. After Hurricane Katrina she moved to Charlotte, NC to work for WPEG FM. In 2009, Consuella joined the WGCI Family in Chicago. She currently holds down the midday time slot on V103. Consuella is active in the Chicago community.

Rufio | 103.5 KISS FM, On-Air Personality



Rufio attended the Illinois Center for Broadcasting. While there he landed an internship at KISS FM. After graduation, he was offered a job as a traffic reporter. Currently Rufio is an overnight on-air personality on KISS. Outside of work Rufio is a huge Bulls fan.

Erik Zachary | Big 95.5 FM, On-Air Personality



Erik is a big Country fan and can often be found stalking celebs on Twitter & Facebook. Fortunately this usually ends with a friend request or follow back. Erik's show runs weekdays from 7 to 12PM, and he has one of the biggest Twitter followings in Chicago media.

Panelists

Victoria Bouchard | CBS2 Chicago, Creative Services Director



Vickie began as a creative services intern at WLS-TV Chicago. She's an Emmy Award-winning writer/producer, who has also won numerous other awards. Previously Vickie was at WSVN in Miami and WLS-TV Chicago. She graduated from the University of Illinois at Chicago.

Sarah Bryant | WFLD-TV 32, Morning News Producer



Sarah is a producer for WFLD's *Good Day Chicago*. Before coming to Chicago she was the morning and noon producer for KELOLAND TV in Sioux Falls, SD. Sarah graduated from the University of North Texas, serving as the news director for UNT's TV station while a senior.

Emalee Daisy | NBC5, Client Services



Emalee received a BA in Multimedia Journalism and Mass Comm from Augustana College in Rock Island, IL. After graduation she worked at iHeartMedia in sales. Currently Emalee is with NBC Universal working with the New York team on national advertising orders.

Margaret Enright | Oak Brook Productions, WGN-TV9, Program Producer



Margaret is an Emmy award-winning producer. After graduating from the University of Missouri School of Journalism, she worked on *Homeland*, a national PBS documentary series. She is currently the producer for *Living Healthy Chicago*, a weekly program on WGN-TV.

John H. Idler | ABC7, President & General Manager



John oversees WLS-TV as well as its mobile and new media businesses. Prior to this he was President and GM of WTVD-TV in Raleigh-Durham-Fayetteville. John earned his BA from the University of Wisconsin at Madison and his MBA from the University of New Haven.

Doug Levy | Univision Local Media Chicago, Senior Vice President & General Manager



Doug oversees operations at all of Univision's local TV and radio media outlets. He began as an on-air radio personality for 15 years. After that Doug sold national advertising for Katz Media. He received his degree in Broadcast Journalism from the University of Iowa.

Michelle Li | WISC-TV Madison, Anchor/Reporter



Michelle anchors the 6 and 10PM newscasts for WISC-TV in Madison, Wisconsin. She has received 6 regional Emmys, including 3 back-to-back for Interactivity, as well as a coveted Edward R. Murrow Award. Michelle studied Journalism at the University of Kansas.

Jenny Macchione | PBS 11, Manager, Social Media



Jenny studied graphic design at the University of Cincinnati. She began designing for the web while a design director with Neoglyphics Media Corporation, and has done sites for Wrigley, John Deere, Sears, USPS and Ameritech. Jenny is WTTW's Senior Web Designer.

UB Rodriguez | WGCI 107.5 FM, iHeartRadio Afternoon On-Air Personality



UB was born in Miami to Cuban-born/Chicago raised parents. He studied radio, journalism and psychology at University of Miami, Miami Dade College and Miami Lakes Tech. UB got his start in Miami, and has also worked in San Francisco, Dallas, West Palm Beach and San Antonio.

Job Interview Demonstration

Jessica Laszewski | WSAW-TV Wausau, News Director



Jessica began in Eau Claire, WI as a producer at WMTV and a reporter at WEAU-TV. She then produced a morning show at WBAY-TV in Green Bay, before coming to WSAW-TV. She graduated from the University of Wisconsin-Madison with BAs in Journalism & English/Creative Writing.

Molly Brewer | Loyola University Chicago, Senior



Molly is slated to graduate in May with a BS in Broadcast Journalism. While at Loyola she has interned at WBBM-TV 2 and WMAQ-TV 5. Molly has become proficient with broadcast equipment and software, and hopes to be an on-air sports reporter after she graduates.

WLS-TV ABC 7 Chicago

Roz Varon | WLS-TV 7, Traffic/Transportation Anchor



Roz is an innovative, Emmy Award-winning Traffic Anchor, who also hosts *Weekender*, an entertainment round-up show. She serves on the Board of the Chicago/Midwest Chapter of NATAS. Roz received her BA in Broadcast Communications from Columbia College.

National Academy of Television Arts & Sciences

Marcus Riley | NATAS Chicago/Midwest Chapter, President



Marcus is an eight-time Emmy award-winning journalist specializing in New Media, and most recently worked for a decade with NBC Chicago. Prior to that he had been a TV reporter. Marcus covered the 2004 Summer Olympics in Athens, Greece for NBCOlympics.com.

NATPE

Lew Klein | NATPE Educational Foundation, President and Panel Moderator



From 1984 to 1993, Lew served as President of Gateway Communications. Prior to Gateway, he was Director of Television Programming for The Triangle Group. Lew was with WFIL-TV (now WPVI-TV) in Philadelphia for over 22 years. He was Executive Producer of the popular dance show *American Bandstand* and of the award-winning series *Frontiers of Knowledge*.

Greg Pitts, Ph.D. | NATPE Educational Foundation, Director of Faculty and Student Programs



Greg has been NATPE's Director of Faculty and Student Programs for more than 20 years. Full-time, he is a professor and chairperson in the Department of Communications at the University of North Alabama. Greg is the past recipient of two Fulbright appointments, two Fulbright Specialist appointments, and has published several books and other writings.

Dick Block | NATPE Educational Foundation, Career Day Producer



Dick is President of Block Communications Group, a consultancy in Santa Monica, CA. He was President of Kaiser Broadcasting, and Executive Vice President of Metromedia TV. Dick founded *The Travel Channel* and the *Game Show Network*. He has taught at Stanford, UCLA, and is currently teaching at USC. Dick has served on the boards of several industry organizations.

NATPE

The National Association of Television Program Executives, founded in 1963, is a global, nonprofit organization dedicated to the creation, development and distribution of televised programming in all forms, across all platforms. The NATPE Educational Foundation is supported by NATPE and the television industry. The Foundation provides real-world experience to faculty and students through DVDs, workshops and grants. For more information visit www.natpe.org.

iHeartMedia

With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations,

and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles. iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 430 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 60 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

Special thanks to:

NATPE

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iHeartMedia - Chicago

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Beth Konrad

NATAS Chicago/Midwest Chapter

Rebekah Cowing

WFLD-TV 32

Tammie Souza

WLS-TV 7

Maria G. Avila
C-C. Boggiano
Lisa M. Clingan-Cruz
Roz Varon
Donna I. Williams

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